

# Silverwood Dollar - A - Day Giving Campaign

Welcome new and returning families to another exciting school year! Silverwood's First Annual Dollar-A-Day (D-A-D) campaign is our biggest and most important fundraising initiative of the year. We hope for 100% participation in this vital campaign this year.

## **What is the Silverwood Dollar-A-Day Campaign?**

The Silverwood Dollar-A-Day Campaign helps fill the financial gap caused by state budget cuts to education. Many of the programs that make Silverwood special (i.e. STEM, Art Appreciation, Family Events, etc.) result from the generosity of our community. We encourage each of you to donate so we can continue our legacy of enriched public school education.

## **Your Contribution Counts**

We are asking every Silverwood family to support our school by making a donation. A successful campaign will allow us to fund Academic Assemblies, Educational, PE & Playground Equipment, Classroom & Teacher Supplies, Library Books & Resources, Art & Music Programs & Equipment, School Community Events, School Beautification, and much more!

## **Your Support Matters**

Your support sends a clear message. To teachers and administration, it says you value and endorse their efforts to continue to make Silverwood an exceptional learning environment for our children. To our community, parent support demonstrates that we value the educational experience and the people and programs that make it so special. And to the companies we approach for outside donations, your support means they are partnering with an engaged and involved parent community.

## **Every family. Every dollar. Every child.**

Our goal this year is 100% participation by Silverwood families. We know every family situation is different, and we encourage every family to participate regardless of the dollar amount. No amount is too small and will make a difference! The recommended donation for the 2018-19 school year is \$180 per student. This is our opportunity as parents to directly influence the quality of education our children receive this year.

You can donate online by going to <http://SilverwoodPTA.org> or turn in your completed donation form at Skyhawk Day, the school office or your child's teacher.

Thank you for your participation.

For more information, please contact [SilverwoodPTA@gmail.com](mailto:SilverwoodPTA@gmail.com).

# Dollar-A-Day Campaign

## Silverwood Donation Form 2018-19

Student(s): \_\_\_\_\_ Grade(s): \_\_\_\_\_

Parent(s): \_\_\_\_\_ Phone: \_\_\_\_\_

Address: \_\_\_\_\_ City & Zip: \_\_\_\_\_

Email Address: \_\_\_\_\_

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### **Dollar-A-Day Payment** (tax deductible – Silverwood PTA Tax ID# 23-7406181)

The suggested amount of \$180 per student will allow the PTA to maintain vital programs and support ongoing improvements. Our goal is participation by 100% of families. Any donation is appreciated and makes a difference!

Join the PTA and get to vote where the \$ is spent – add \$10 for your PTA membership!

\$ 180 /student x \_\_\_\_\_ student(s) + \_\_\_\_\_ PTA membership(s) = \$ \_\_\_\_\_ Total

*OR*

\$\_\_\_\_\_/student + \_\_\_\_\_ PTA membership(s) = \$ \_\_\_\_\_ Total

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**Pay in Full** – Pay in full at Skyhawk Day. We accept payment by cash, credit card, or check made payable to: Silverwood PTA.

I would like to pay my donation of \$ \_\_\_\_\_

in full.

\_\_\_\_\_ Please charge my Credit Card

\_\_\_\_\_ I will write a check

\_\_\_\_\_ I will pay online at <http://SilverwoodPTA.org>

**Pay by Installment** – Pay monthly for more convenience. Include credit card information if you would like to pay your Dollar-A-Day donation by installment. Please divide my total donation of \$ \_\_\_\_\_ into 10 equal monthly payments of \$ \_\_\_\_\_/month; payment days are the 1<sup>st</sup> of each month, September 1<sup>st</sup>, 2018, through June 1<sup>st</sup>, 2019.

Credit card #: \_\_\_\_\_

Exp Date \_\_\_\_\_ Security Code \_\_\_\_\_

Billing Zip Code \_\_\_\_\_

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**Employer Corporate Matching** – Double Your contribution with Corporate Matching Funds. Many companies will “match” charitable contributions made by employees. Check to see if your employer is one of them! Some examples of local companies include Chevron, Clorox, PG&E, Wells Fargo, Kaiser, and GAP. If your gift is eligible, please request a matching gift form from your employer and send it, completed and signed, with your gift (or drop it off at the office or with your teacher at any time).

\_\_\_\_\_ **Yes, my gift will be matched by my employer or my spouse/partner’s employer.**

Company name: \_\_\_\_\_

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Please note that you are not required to donate or contribute to the Dollar-A-Day Fundraising Campaign.